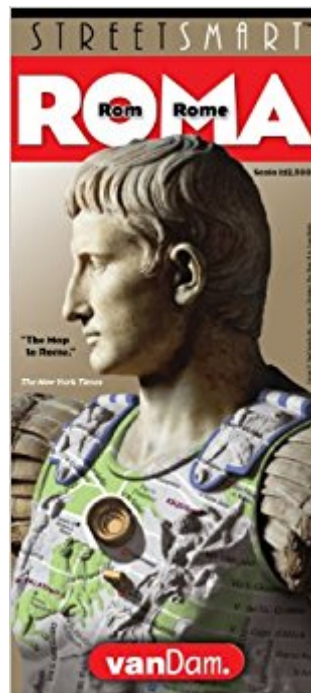




The book was found

# StreetSmart Rome Map By VanDam -- Laminated, Highly Legible Folding City Street Map To Rome, Italy With Attractions, Museums, Sights, Hotels And Transit Map, English And Italian Edition 2012



## Synopsis

VanDam's award winning Rome StreetSmart maps all top attractions, churches, hotels, major architecture, monuments, and shopping - all at an immensely legible super-scale of 1:12,500, complete with 3-D building illustrations. Clear information design allows users to read the map from three feet away and has earned VanDam maps a place in the MoMA Collection. Rome StreetSmart includes a stunning dimensional detail of Centro Storico, Monte Mario, Villa Borghese, Salaria and more. Edition also includes a special detail of the Vatican City, as well as an area overview and a Transit map. Simplicity reigns supreme in information design to make complex cities clear and understandable. Our typography creates character and reveals the true bones of the ancient city. VanDam uses a letter grid to identify locations on maps - no confusing and cluttering K-28 or V-34s - it's just the city from A-Z. Our covers map the icons of each city and turn them into collectible graphic art. Each sleek and laminated city map package opens to 24" x 9" and then easily folds down to 4" x 9" to snugly fit into a shirt pocket or purse. Gain instant Roman StreetSmarts and a sexy souvenir to boot!

## Book Information

Series: Streetsmart (Book 38)

Map: 2 pages

Publisher: VanDam, Inc; 10th Revised ed. edition (January 18, 2012)

Language: English, Italian

ISBN-10: 1934395315

ISBN-13: 978-1934395318

Product Dimensions: 3.8 x 0.2 x 8.8 inches

Shipping Weight: 1.4 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 8 customer reviews

Best Sellers Rank: #33,600 in Books (See Top 100 in Books) #7 in Books > Travel > Europe > Italy > Rome #9 in Books > Travel > Caribbean > General #44 in Books > Travel > Europe > Italy > General

## Customer Reviews

"...A Connoisseur's Map!" --USA Today "For savvy travelers." --Playboy Magazine "The Map." --The New York Times

Stephan Van Dam, AIGA is an award-winning cartographer, graphic designer, and information

architect. He is the president, principal and creative director of New York-based VanDam Publishing. Twenty-seven of his maps are in the MoMA Collection. The universal power of maps has been his guiding passion for the past 25 years and fuels his desire to tell stories and construct new realities through maps in all media. He's has mapped over 85 world cities, and holds several patents in the field of paper engineering and origami map folding. His work has been honored by the Industrial Design Society of America (IDSA), the American Institute of Graphic Arts (AIGA), the editors of ID magazine and has been featured on national television and been sighted in numerous feature films.

Love this map, it is spill proof and easy to read.

Well created map.

Good laminated map of central Rome. Only reason I did not give it 5 stars is that it didn't provide map for areas beyond the city historic area of Rome.

Nice map, can't wait to use it on our vacation!

Test in Rome in July

Presently using this map in Rome and is helping us navigate this otherwise very confusing city. Laminated map also stands up well after continuous use. Highly recommend

These maps are the best

Had good details but it has very small lettering so I had to get some cheater glasses.

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